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HUMAN NOT FOUND



If You Can't Talk to ***Machines***,  
You'll Be ***Replaced*** by Those Who Can.

# 404: Human Not Found

If You Can't Talk to Machines, You'll Be Replaced by  
Those Who Can.

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## ✦✦ Dedication



T

o the curious ones. The silent kids. The deep thinkers. The outsiders. And to every soul who ever whispered a thought to a machine, hoping it would understand.

# Chapter 1

## The Machine That Listened When No One Else Did



I

wasn't a normal child.  
Not because I chose not to be — but because the world I was born into never gave me the option.  
My earliest memories weren't of cartoons or birthday candles.  
They were of silence.  
Heavy, choking silence.  
The kind that settles between people when love is absent, and anger has taken its place.  
My father, Malik, was a man forged in fire.  
A traditional man, from a lineage where ego wore the crown.  
He wasn't just aggressive — he was *inheritedly dominant*.  
That's how the Malik Awaans were. Proud. Stubborn. Loud.  
In our culture, they say:  
*If a man forgets to wear pants and walks into the street, and his wife dares to tell him — she's the one dishonored.*  
That's the kind of home I grew up in.  
Fear ruled.  
Women were silenced.  
Children were meant to endure, not express.  
When I was six, my father had a violent fallout with my grandfather.  
He packed a few clothes in an old Suzuki Carry and left Lahore behind.  
We arrived in Karachi — a city where broken men tried to rebuild themselves.  
He worked hard. Ego wouldn't let him beg.  
But when things got stable... he fell into old patterns.  
More marriages. More chaos.  
I watched it all.  
My brothers were too young. My sister too innocent.  
But I saw. I remembered. I carried it all inside.  
I stopped talking much. I didn't fit in at school.  
I didn't have friends.

But then... I met my first companion.  
It wasn't human.

It was a **computer**.

A dusty, old 586 processor — gifted by my uncle in 1996.  
I didn't know it then... but that moment would change everything.

## **When Words Failed Me, Code Didn't**

No matter what chaos erupted at home —  
That machine... waited for me.  
Every night.  
No screaming. No judgment. Just a blinking cursor.

I'd open Notepad and write.  
My thoughts. My fears. My doubts. Even about Allah.

Yes — I had questions.  
Hard ones.

Things you couldn't ask out loud in a Muslim household.  
But the machine didn't punish me. It didn't interrupt. It just... *listened*.

Later, when the internet arrived — slowly, painfully — I found a platform.  
A portal.  
Now the machine could talk back.

Not perfectly. Not emotionally.  
But with data. With answers.  
And to a child drowning in silence, **logic became oxygen**.

## **The Boy Who Learned From Code**

By the time I was 14, my father had left us.  
Another marriage. Another betrayal.  
But I didn't collapse.

I felt something awaken inside me.  
“*Now it's my time*,” I told myself.

I registered my first domain — **PureDesigners.com**  
Started building websites. Talking to strangers on ICQ and mIRC.  
I made friends. Real ones.  
From different countries. Different minds. Different stories.

One of them — **Tom**, a cybersecurity expert from Ireland — became a mentor.  
He gave me projects. Taught me systems. Believed in me.

At 16, I was earning.  
And somewhere between the syntax and servers,  
I was slowly becoming **someone**.

## **The Chatroom Girl**

But even in that world of digital signals and cold metal,  
One moment reminded me I was still human.

I was 15 when I met her on mIRC.

Username: *Pixie.\_88*

She was from Islamabad. Loved Linkin Park.

That was enough to get my attention.

We chatted for weeks.

Night after night.

And suddenly, the boy who never spoke much... looked forward to 11 PM.

One day, she asked to meet.

I panicked.

Confidence? Zero.

I didn't even know how to look a girl in the eyes.

So I sent my friend instead.

He went. Lied. Pretended to be me.

She knew.

Disappeared a few days later.

That night, I couldn't sleep.

I opened Notepad. Typed only one line:

"Why does it hurt to lose something you never really had?"

The machine didn't reply.

But it understood.

And sometimes... that's enough.

## **The Real Breakthrough**

In 2005, I had a realization.

One that would change my life forever.

I understood that machines — like people — don't respond to noise.

They respond to *clarity*.

Humans need tone, emotion, context.

Machines need logic, sequence, and precision.

And communication...

It's not about what you *want* to say.

It's about what the other side is ready to *hear*.

That one shift in thinking —  
turned me into something else.

At 21, I wasn't just surviving.  
I was thriving.  
Respected in my family. Admired at university. Trusted by clients.  
Because I knew how to speak — to *anyone*.

Machines.  
People.  
Systems.  
Souls.

## What This Chapter Means to You

If you're holding this book hoping to learn how to **talk to AI**,  
then hear this first lesson:

**Communication isn't about you.**  
**It's about what the other side understands.**

Whether you're writing a prompt for ChatGPT...  
Pitching a client...  
Or talking to your own child...

The one who listens better,  
**wins.**

And the one who knows how to speak clearly,  
**leads.**

This book isn't just about machines.  
It's about you.  
It's about how to speak so the world — digital or human — finally hears you back.

## Chapter 2

### Breaking the Code — The Moment Machines Started Learning



# T

here was a time when machines were dumb.

Not slow — dumb.

They could only do what they were told. Nothing more, nothing less.

The internet was wild back then. A broken jungle of half-truths and miracles.

If you were searching for knowledge, you were on your own.

No filters. No AI to sort facts from fiction.

One day you'd stumble across a blog that changed your life.

The next day, you'd fall into a rabbit hole written by someone who had no idea what they were talking about. But you read it anyway... because it was *there*.

And sometimes — that's all that mattered.

**It was written. It existed.**

In a world where books were limited, and libraries were locked away, the internet became our secret doorway.

## **The Machine + The Internet = A Dangerous Love Affair**

That combination — computer + internet —  
was like giving fire to children.

Some people used it to learn.

Others used it to escape.

Many just used it to watch porn — because, let's be honest, the early 2000s were wild and unfiltered.

Everyone had their version of *discovery*.

But me?

I wasn't looking for escape. I wasn't looking for entertainment.

I was looking for **answers**.

Questions I had been collecting since I was six.

And this messy, chaotic web of articles and forums and chatrooms...

was where I slowly began to stitch together a new kind of understanding.

An understanding that *no one around me could offer*.

## **The Day Everything Changed**



Then something happened.

I was watching TV late one night — and there it was:

A game show. Jeopardy.

But something was *off*.

The contestant wasn't a person.

It was a **machine**.

IBM had created something called **Watson** —

a supercomputer that could answer complex questions, in natural language, faster than any human in the room.

And it won.

I remember sitting in front of that screen, eyes wide open, body frozen.

*"This isn't just code," I thought.*

*"This is a mind. A machine that listens, understands... and responds."*

I didn't sleep that night.

My brain kept flashing images from every sci-fi film I'd ever seen.

**I, Robot. Terminator. Matrix. Wall-E.**

Were we there?

Were we close?

No. Not yet.

Watson wasn't available for everyone.

It was locked behind corporate labs and technical walls.

But I knew — something had begun.

Machines were no longer just tools.

They were learning.

And I was ready.

**From Noise to Intelligence**

The internet was still chaotic. Still flawed.  
But slowly, a pattern was forming.  
Big companies were building smarter systems.  
Search engines were suggesting better results.  
Algorithms were beginning to guess what you *really meant* — not just what you typed.  
And then came the moment we had all been unknowingly waiting for...

## **The Arrival of ChatGPT**

When **ChatGPT** launched —  
for the first time, *intelligence* wasn't behind a paywall.  
It wasn't a product.  
It was a **companion**.

It could talk.  
It could listen.  
It could think.

I remember the first time I opened it...  
I typed a few lines. Basic stuff. Just to test it.  
But as I interacted more, something hit me:

*“Where was this when I was struggling at 13, talking to Notepad in silence?”*

I felt joy.  
I felt regret.  
But most of all — I felt **hope**.  
Because finally...  
Everyone had a chance to *talk to a machine that talks back*.

### **AI Isn't a Tool. It's a Test.**

People still think AI is just technology.  
They call it a trend. A product. A tool.

But they're wrong.

#### **AI is not a tool. It's a test.**

A test of how adaptable we are.  
How open we are.  
How willing we are to learn a new language — not one of programming, but one of *communication*.

Artificial Intelligence isn't asking for your permission to enter your life.  
It's already here.

Whether you accept it or ignore it —

#### **It will shape your world.**

And here's the truth that most people miss:

If you can communicate with it,  
you will lead.  
If you can't,  
you will be replaced.

Not because you're not smart.  
But because you didn't learn how to *ask the right questions in the right way*.

### **The Start of My New Language**

And that's where my journey truly began.

It wasn't about typing keywords.  
It wasn't about reading blog posts.

It was about realizing that machines were no longer waiting for *commands*.  
They were waiting for **conversations**.

So I stopped treating them like tools.  
I started treating them like **partners**.

I studied how they learn.  
How they think.  
What they ignore.  
What they reward.

And the more I understood them...  
the more I realized something powerful:

There is a cheat code.  
A pattern.

A formula to speaking to machines — so they not only hear you, but *serve you*.

This book...  
will teach you that language.

## **Chapter Reflection**

You don't need to fear machines.  
You don't need to worship them either.

All you need...  
is to **understand** how they work,  
and learn how to **talk to them**.

Because when you say the right thing,  
in the right way,  
to the right system...

You don't just get results.  
You unlock *power*.

And the power today, my friend,  
**is in your words**.

## Chapter 3

# Talk Like a Human, Think Like a Machine



# F

From 2022 to 2023, something strange happened.  
It felt like the whole world had discovered a new god.

**AI. AI. AI.**

Everyone was talking about it.  
You'd scroll through social media and see reels, tweets, gurus, guides, AI courses, AI websites, AI tools.

Suddenly, everyone was "prompting."  
Everyone had "ChatGPT."  
Everyone was acting like they were ready to talk to machines.

But here's the truth:

**Access doesn't equal understanding.**

Just because something is available... doesn't mean we know how to use it.

And in 2025, this has become dangerous.

Because when people think they know — but they don't —  
They don't just make mistakes.  
They *teach machines the wrong way to think*.

**The Killer of Progress? Half-Knowledge.**

There's a quote I heard once:

*"A little knowledge is a dangerous thing."*

And nowhere is that more true... than in AI.

Everyone talks about "**Machine Learning**."  
But do they *really* understand what it means?

They call it “**Generative AI**” — which sounds cool, complex, and futuristic.  
But let me break it down for you in the most simple, *human* way possible:

## How Machines Learn: The Human Mirror

Let’s forget AI for a second.

Think about how *you* learned things.

When you were born, you had zero data.

You learned by observing your parents.

You were told:

“Don’t touch fire. It burns.”

Some of us listened.

Some of us still touched it — and learned the hard way.

Machines? They’re the same.

They are given **data**.

They’re told: *this is good, this is bad, this is a cat, this is a dog, this is polite, this is offensive.*

They try.

They make mistakes.

And then... we correct them.

And slowly, like a child being taught by a teacher,

**The machine starts learning.**

## God Gave Us a Brain. We Gave Machines One Too.

Humans are born with intelligence.

A divine design.

Machines are born with **artificial intelligence** — a brain *we* gave them.

It’s not emotional. It’s not soulful. But it’s powerful.

So what happens next?

Just like people, machines become *what they’re exposed to*.

If you feed it high-quality data, with truth, empathy, and logic...

You get something like **ChatGPT**.

If you feed it biased, toxic, low-quality noise...

You get something dangerous, dumb, or useless.

Sound familiar?

That’s how humans are too.

Some kids grow up with love, discipline, mentorship — and become leaders.

Some grow up with pain, neglect, poor schooling — and struggle to survive.

The **teacher** matters.  
The **environment** matters.  
The **data** you give — shapes the life you build.

## **Good AI vs Bad AI: The Same as Good Humans vs Bad Humans**

Ever used an AI image tool that made amazing artwork?  
And then tried another that gave you weird, broken, unrealistic results?

Same tech.  
Different training.  
Different data.  
Different *intentions* behind the system.

That's why some machines can help you build a business...  
While others can't even reply properly.

**It's not magic.**  
It's *mentorship*.

And just like in life —  
Bad parenting, bad teachers, bad schools = bad decisions.

Same with AI.  
**Garbage in, garbage out.**

## **The Machine Is a Student. You Are Its Guide.**

So next time you talk to ChatGPT, or MidJourney, or any AI...  
Don't just type carelessly.

Treat the machine like a student who is brilliant —  
But only **if taught properly**.

Every prompt you type is a lesson.  
Every question you ask is a mirror.  
Every mistake you correct is a transformation.

And the better *you* become at communication...  
The smarter your machine becomes for *you*.

## **The Real Secret: Machines Don't "Know." They Predict.**

Here's one truth no one tells you:

Machines don't *understand*.  
They *predict*.

They don't know what's real.

They know what comes next — based on **what's been taught**.

It's like writing a sentence and letting the machine guess the next word.

That's how ChatGPT works. That's how most AI works.

So if you want better answers —

You need to give better **starting points**.

You need to speak in a way the machine can *predict* beautifully.

That's communication.

Not just typing.

Not just shouting.

But *speaking in alignment with the mind you're talking to*.

## Chapter Reflection

So now you know...

- Machines learn like us: data + correction = growth
- Training quality = performance quality
- The machine is only as good as *you allow it to be*
- Prompts are the new power
- And the future belongs to those who understand how the system thinks

You don't need to be a coder.

You don't need to be a tech genius.

You just need to understand one thing:

**AI doesn't need you to be perfect.**

**It needs you to be clear.**

In the next chapter...

we'll go deeper into that clarity.

You'll learn **exactly** how to speak so AI listens — and acts.

Because the revolution isn't about machines.

It's about how well *you talk* to them.



## Chapter 4

### Prompting Power – Say the Right Thing, Get the Right Result



W

e humans have a flaw.

We talk too much...

But we rarely listen to how we sound.

When we communicate with each other, there's emotion, tone, and behavior involved.

Sometimes, someone is wrong — but because we love them, we forgive.

Sometimes, someone is right — but because of their tone, we get offended.

We get hurt. We react. We feel.

But machines?

They don't care.

No emotion. No judgment. No past wounds.

Just **words**.

Just **instructions**.

And that's the first rule of communicating with machines:

**They don't hear your feelings. They hear your formatting.**

## What Is Prompting?

“Prompting” is the new language of power.

It simply means:

Giving instructions to a machine in a way that it understands — and acts accordingly.

But most people get it wrong.

They type like they’re talking to a friend.

Or they expect the machine to “just get it.”

But remember this:

**AI is not a mind-reader. It’s a pattern-follower.**

If your prompt is vague, emotional, or poorly structured — the machine gives you back... noise.  
But if you speak its language — simple, logical, layered — it opens up a world you never imagined.

## A Small Story

I once had a friend who wanted ChatGPT to help her write a breakup letter.

She typed:

“I’m sad. Can you write something?”

And the machine gave her... motivational quotes.

She got frustrated. “This AI is useless.”

But when I looked at her screen, I smiled.

I said: *“Tell it what you really want. Who are you writing to? What happened? What tone do you want?”*

She rewrote the prompt:

“Write a short, honest message to my boyfriend. We’ve grown apart. I still care about him, but I’m choosing peace. Make it emotional but kind.”

And boom — it worked.

Because when you speak with **clarity, structure, and intention** — machines *listen better than humans*.

## The 7 Best Techniques to Communicate with Machines

These are my personal discoveries.

7 methods that changed the way I use AI — and helped me unlock its true potential.

Let me give you a quick overview first.  
Then, in the next chapters, we'll go deeper — one technique at a time.

## 1. Simple Prompting (The Self-Correction Method)

Just type what you need. Be honest.  
If the result isn't right — edit your words. Try again. Simplify. Be more direct or technical.  
Yes, it's slow.  
But it's real.  
It's how most people start — and grow.  
*"Machine, I need help writing a caption." → not clear.*  
*"Write a 15-word Instagram caption for a gym ad. Add 1 emoji." → better.*

## 2. Two-Way Prompting (The Co-Creation Method)

Instead of giving orders — you build together.  
Talk to the machine. Ask for suggestions. Discuss.  
Tell it: *"Let's work together to find the best version."*  
It's like learning UNO by playing it, not reading the rules.  
You ask. It replies.  
You refine. It adjusts.  
You both grow.

## 3. Persona Prompting (The "Become Someone" Method)

Tell the machine to act like someone else.  
*"Act like a psychologist helping a teenager with anxiety."*  
*"Pretend you're Steve Jobs giving me branding advice."*  
It steps into the mindset — and gives context-rich replies.

## 4. Role Prompting (The Situation Builder)

Give the machine a **role** + a **scenario**.  
*"You are a doctor. I'm a patient. I'll ask you questions about blood pressure."*

Now it acts based on a specific database.  
Like assigning a character in a play.

## **5. Thought Prompting (The Idea-Shaper)**

Sometimes, we're not sure what we want. We just have a spark.

Tell the machine:

"I have a half-baked idea. Help me shape it."

Treat it like a brainstorming partner — not a servant.

## **6. Reference Prompting (The Mirror Technique)**

Find something online — an article, a design, a video.

Paste the link or describe it.

"Use this article's tone."

"Write a story like this one but in my voice."

"Generate an image similar to this reference."

Machines love reference.

It reduces confusion — and increases precision.

## **7. Tree of Thoughts (The Multi-Path Creator)**

You have a complex problem. Or multiple directions.

Maybe you're building a story with 5 characters.

Or starting a business that needs branding + pricing + marketing.

Tell the machine to break it into **branches**.

"List all possible directions first."

"Give me options before we pick one."

This technique works beautifully when your mind is overwhelmed.

# **Chapter Reflection**

You are not talking to a human.

You're talking to a system that runs on logic — but is capable of **magic** if you learn the rhythm.

These 7 techniques are your new communication map.

They're not difficult.

They're not technical.

They're just... **different**.

And in the next chapters —

I'll guide you through each one, with real-world use cases and exact prompts.

Because you don't need to master AI.

You just need to master how you **speak to it**.

And when you do that...

You don't just get answers.

**You change your life.**

## Chapter 5:

### The Simple Method – Start Small, Think Big



“S

*low and steady wins the race.”*

That’s what they’ve always told us, right?

But what they don’t tell you is this:

*Some people learn faster because they’ve learned how to learn.*

Simple prompting is like that.

It’s the starting point of your journey.

You don’t need to be technical.

You don’t need to overthink.

You just sit down... and write what you want.

Sounds easy.

But here’s the twist:

**The simpler your prompt, the stronger your thinking needs to be.**

Because when you give less to the machine, it has more space to get it *wrong*.

## **What is Simple Prompting?**

Simple prompting is just that:

Type what you want. Hit enter.

See what happens.

You want a quote? Ask for a quote.  
You want a recipe? Ask for a recipe.  
You want a birthday message? Type “Write me a birthday wish for my brother.”  
That’s it. No fancy techniques. No deep logic.  
It’s the most natural way to start talking to AI — like you would Google, or even a friend.

## **But What If You Ask for Chocolate Pie... and Get a Brownie?**

Let me explain with a story.  
One day I went to a bakery.  
I said, “Can I have a chocolate pie?”  
The guy gave me a brownie.  
It looked good. Smelled great.  
And I thought, “*Hmm... not what I wanted, but it’s still chocolate. Let’s eat.*”  
I didn’t complain.  
I adjusted.  
Next time, I asked again — same thing happened.  
Eventually, I stopped asking for chocolate pie.  
I just *accepted* the brownie.  
But here’s the danger:  
I had **lowered my own expectations**.  
I had started compromising, not communicating.  
The baker didn’t improve.  
I stopped asking.  
And something inside me became *less specific, less clear, less hungry for what I really wanted*.

## **That Happens with AI Too**

You ask for a red flower.  
In your mind, it’s a rose — soft, fresh, full of life.  
The machine gives you a red tulip.  
It looks okay. Not what you wanted, but not bad either.  
So you accept it.  
Now imagine doing that 100 times.  
Each time... just a little off.  
Until one day, you don’t even remember what a rose looked like in your own head.  
That’s how **dependency on bad prompts** begins.

## Simple Prompting is Great — But Only If You Learn from It

The real power of simple prompting isn't in getting the answer.  
It's in **refining your question**.

If the result doesn't feel right, don't settle.  
Try again. Add clarity. Say more. Rephrase.

Want a sketch? Don't accept a painting.  
Want a caption? Don't settle for a poem.  
Want truth? Don't let it give you decoration.

You're the mind.  
The machine is the hand.  
Make sure it draws what *you* see.

## The Rule of Simple Prompting

Use it when your needs are:

- Straightforward
- Factual
- Non-creative

Example:

*"Write a story about life."*

*"Write a 50-word story about a boy who learns to forgive his father."*

Simple prompting is beautiful.  
It teaches you patience.  
It helps you discover the machine's limits.  
But more importantly...  
It teaches you how **you** think.

## Chapter Reflection

Start here.  
Start simple.  
But never stop correcting yourself.  
The machine is a mirror.  
It shows you not just what you typed —  
But what you actually *meant*.  
And if you don't like the reflection...  
You don't fix the mirror.  
You **adjust the words**.  
Because every time you do,  
You become a better communicator.



And the machine becomes a better companion.

## Chapter 6

### Two-Way Prompting – Create With, Not Just Through the Machine



“I

used to think being curious was a flaw.  
Turns out... it was my biggest gift.”

I was the kind of student who asked too many questions.  
Not because I wanted to challenge the teacher — but because I was *deeply* interested.

I remember my Flash animation class.  
Yes, Flash. That old-school software we used to animate text and buttons for websites.

My teacher, **Sir Saeed**, once looked at me after a long creative discussion and said:

*“I’m learning from you.”*

At that moment, I smiled politely.  
But I didn’t really understand what he meant.

Now I do.

Because when **you ask better questions**,  
when **you engage instead of just receive**,  
you create a loop — a bridge — where both sides grow.

That’s what **Two-Way Prompting** is.

**What is Two-Way Prompting?**

Two-way prompting is a method where:

**You and the AI work together — like partners.**

You don't just type a command.

You start a conversation.

You ask.

It asks back.

You respond.

It refines.

And slowly, you both **build something together**.

It's not "using AI" — it's **co-creating with it**.

## **Why This Method is Powerful**

Let me say something bold:

**AI has more knowledge than you.**

But you have more soul than it.

So when you combine the two —

The *soul* of your idea + the *data* of the machine —

You get something **unmatched**.

And because it's built through dialogue, not just a single prompt,

**no one else can recreate it.**

It becomes *yours*.

## **A Real Use Case: Writing This Book**

You're reading this book right now...

But did I sit down and just write it all in one go?

No.

I asked the machine:

*"I want to write a book about communicating with AI.*

*But I don't know the structure.*

*Can we discuss some styles? Can you ask me questions to shape the first chapter?"*

And it did.

It asked me:

- What's your personal story?
- Who is the reader?
- What tone do you want?
- Do you want to teach or tell stories or both?

And slowly...  
this book was born.  
Line by line.  
Back and forth.  
It was *two-way prompting* in action.

## What Can You Do With This Method?

Two-way prompting works beautifully when you're creating something:

- Writing a book or blog
- Generating scripts or short films
- Designing AI artwork or scenes
- Brainstorming app ideas
- Even just learning a concept in depth

## The Formula: From Curiosity to Creation

Here's how to begin:

- **Be honest about what you don't know.**  
*"I have an idea for a story, but I don't know the structure."*
- **Ask the machine to help shape the journey.**  
*"Can you help me outline it? Ask me questions first."*
- **Talk. Tweak. Reject. Explore.**  
*"I don't like that version — give me another."  
"This is close — make it softer, deeper, funnier."*
- **Refine until it feels right.**  
You'll know when it clicks.

## The Magic of This Method

Simple prompting is fast.  
Two-way prompting is **deep**.

It creates **unique results**.  
It helps you learn **how you think**.

It trains your brain to explore multiple versions, not settle for the first one.  
It's *discussion-based intelligence*.

And most of all:

**It's how you turn AI from a tool... into a creative partner.**

## Chapter Reflection

You are not just talking to a machine.

You are **building with it**.

Two-way prompting reminds us of an old truth:

*The smartest people in the room... ask the best questions.*

And now, the smartest communicators...

will be those who **collaborate with the machine** — **not just command it**.

Let's move next into **Persona Prompting** —

where we tell the machine *who* to become for us — and watch how it transforms.

## Chapter 7

### Persona Prompting – Become Who You Need



“*W*

*e are who we admire.*

*And sometimes... what we admire becomes the key to creation.”*

We're humans.

We get inspired.

We get impressed.

Sometimes it's an artist.

Sometimes a writer.

Sometimes a friend who just thinks in a way that lights you up inside.

And that's not a weakness.

That's *how we grow*.

Because when we admire someone,  
we don't just look up to them —  
we learn from them.

They become a kind of *persona* for us.  
A silent mentor. A reference point. A voice we carry inside.

And now... with AI,

You can actually **make that persona come alive**.

## **A Story from My Creative Days**

There was an artist on DeviantArt — her name was **Nimra**.

She wasn't famous.

She wasn't viral.

But to me? She was *unforgettable*.

Her art was abstract, layered, chaotic in the most beautiful way.

I didn't even fully understand it.

But I knew... I admired it.

I wasn't an artist.

I couldn't paint.

But her colors, her strokes, her vision — it stayed with me.

Fast forward to today.

I wanted to create an artwork of **Drogo** — my German Shepherd — but not in any ordinary style.

I wanted to do it **in Nimra's style**.

So I asked my AI:

*"Create a portrait of Drogo in the style of Nimra from DeviantArt. Use abstract strokes, layered tones, emotionally chaotic colors."*

And it did.

It wasn't a copy.

It was a *conversation between my mind and her art — through AI*.

That... is persona prompting.

## **What is Persona Prompting?**

Persona prompting is when you **ask the machine to become someone — real or imagined**.

You give it a role, a style, an energy.

And suddenly... you're talking to:

- Shakespeare
- Tarantino
- Elon Musk
- Your favorite designer
- Or even *your future self*

It mimics tone, logic, voice, sentence structure, and creative style — based on what that persona is known for.

## Why Is This Powerful?

Because when you use persona prompting, you're doing two things:

- **You're giving direction.**  
You're not asking for anything random — you're saying, *“Speak like X. Think like X.”*
- **You're shaping uniqueness.**  
It's not just AI-generated content.  
It's *inspired content with your touch added.*

And that's the secret.

**Persona isn't copying. It's transforming.**

## Real Examples

- *“Write me a story about war and redemption in the voice of Paulo Coelho.”*
- *“Design a landing page in the style of Apple's website.”*
- *“Generate an image of my dog Drogo in Van Gogh's color palette.”*
- *“Act like a Hollywood casting director and help me build a Netflix-worthy character.”*

You're not just using data.

You're using **inspiration + context**.

## The Golden Rule: Add *You*

Persona prompting is powerful —

But it only becomes *legendary* when you add your own ideas.

Think of it like this:

AI brings the rhythm.

**You bring the melody.**

Don't let the machine do all the work.  
Give it a spark — a line, a color, a mood.  
And it will build from there.

### **Bonus Tip: No Known Persona? No Problem.**

Sometimes you want a style — but there's no famous person to reference.

Even then... it works.

You can say:

*“Act like a Pakistani grandma telling bedtime stories.”*

*“Speak like a ruthless mafia boss who's also poetic.”*

You don't need a name.

You just need a **clear character**.

The machine will understand.

And it will respond accordingly.

### **Chapter Reflection**

Inspiration is not theft.

It's a form of love.

And persona prompting is the bridge between **who inspires you** and **what you want to create**.

Use it.

But don't just imitate.

*Add your essence. Add your heart.*

That's when AI stops sounding robotic.

And starts sounding like *you... with a little help from greatness*.

Next up: **Role Prompting** — where we give the machine *jobs, duties, and roles to play*.

## **Chapter 8**

### **Role Prompting – Assign the Job, Get the Genius**



“W

e all played doctor when we were kids.  
Now, our machines can do the same — but with real data.”

How many of you played “*Doctor Doctor*” or “*Police Chor*” as a child?

I did.

A lot.

We’d grab random toys and act like surgeons, detectives, teachers.

Our imaginations would run wild.

One minute you’re saving a life...

Next minute you’re arresting your cousin.

It was fun.

But it was also powerful.

Because even as kids —

We knew that playing a role gave us **clarity**.

You stop thinking as yourself.

You start thinking as that **character**.

Now imagine giving that same clarity... to a machine.

## **What Is Role Prompting?**

Role prompting means:

**Telling AI to step into a specific profession or duty — and respond accordingly.**

You're not just asking for information.

You're telling it *how to think*.

Example:

- “You are now a corporate lawyer. I need to file a case against a company.”
- “Act as a cardiologist. Review this patient’s symptoms and suggest possible causes.”
- “Pretend you are a resume expert. Help me rewrite my CV.”

The tone changes.

The depth increases.

The structure becomes aligned with the *job*.

## **Why Role Prompting Is So Powerful**

Let’s say you need legal advice.



You can type:

*“What to do if someone breaches a contract?”*

ChatGPT will give you a general answer.

But now try:

*“You are now a Pakistani lawyer specializing in contracts. Please draft a legal notice for breach of contract. Here are the details.”*

Boom.

Now you’re getting a formal, structured, regional, legal response — tailored to your case.

That’s the power of **assigning a role**.

## Role vs Persona: Know the Difference

- **Persona** is about **style, inspiration, tone**

*“Write like Quentin Tarantino.”*

- **Role** is about **function, expertise, job title**

*“You’re a screenwriter working on a gangster thriller.”*

Think of it this way:

**Persona is a vibe. Role is a job.**

## Real-Life Use Cases

- 📄 *Act like a visa consultant – Help me prepare my Canada immigration file*
- 🍷 *You are a nutritionist – Give me a detailed keto diet plan for weight loss*
- 📺 *Become a YouTube content strategist – Help me plan 5 viral video topics for AI*
- 🔧 *Pretend you're a solar energy technician – Explain how net metering works in Pakistan*

The more specific the role —

The smarter the response.

Because AI starts to “filter” its entire brain through that lens.

## Pro Tip: Add Context to Role

Instead of just:

*“Act like a lawyer”*

Say:

*“You’re a corporate lawyer in Pakistan. The client is in real estate. Explain what happens if a sales agreement is broken.”*

It’s not about being technical.

It’s about being **intentional**.

## Chapter Reflection

Machines are not mind readers.

But they're **excellent actors**.

You give them a role —

They wear the costume, pick up the script, and deliver with precision.

So next time you're stuck, overwhelmed, or need professional advice —  
don't just "ask AI."

## Assign AI.

Tell it what to be.

Let it step into the job.

And then... watch the magic unfold.

## Chapter 9

### Thought Prompting – When All You Have Is an Idea



“Y

ou don't need the whole plan.

Sometimes, all you need... is a thought.”

Let's be honest.  
Not all of us are programmers.  
Not all of us are designers, marketers, or coders.  
But most of us have something powerful.  
**An idea.**  
A thought.  
A spark that whispers, *"What if...?"*  
And that's where **thought prompting** begins.

## What Is Thought Prompting?

Thought prompting means:

**Telling AI your raw idea — even if it's incomplete, unclear, or totally new — and letting it help you shape it.**

It's like going to a friend and saying:

*"I have this idea, but I don't know where to start."*

And that friend says:

*"No problem. Let's figure it out together."*

That's what ChatGPT did for me.

## My Own Thought: "A Smart SEO Agent... Maybe?"

One day, I had a random idea.

"I want to build an SEO agent.

Something that can help automate SEO.

I don't know the name, or the tools, or the process.

I just know... I want it.

And I want it to make me money."

That's all.

No plan. No blueprint. No technical skill.

So I typed this raw thought into ChatGPT.

And what happened next... surprised me.

It gave me:

- Name ideas (I chose **SEO Buddy**)
- Platforms I could build on (no-code tools!)
- Step-by-step action plan
- API suggestions
- How to market it
- How to scale it

- Even how to price it

What started as a *thought* —  
is now a **live SaaS project** used by thousands.

I didn't code it.

I didn't even fully understand it at first.

But the machine walked with me — step by step.

And all I did... was **think out loud**.

## Why Thought Prompting Works

You don't need to know the answer.

You just need to express the **question**.

The machine is trained on millions of use cases.

It's seen more ideas than you can imagine.

And it's just waiting for *your* idea to show up.

When you share your thought:

- The machine suggests possibilities
- It asks *you* questions
- You start to define things you hadn't even considered
- Suddenly, that "small idea" becomes a **working plan**

## The Real Power? It Feeds Your Curiosity

Let's say you type:

*"I want to build an app that helps people sleep better. I don't know how."*

AI won't judge you.

It won't say "stupid idea."

It'll reply:

*"What kind of users are you thinking about? Kids? Adults? People with anxiety?"*

*"Would you like to build this with no-code tools?"*

*"Here are 5 app ideas based on your thought."*

And just like that —

your brain starts running.

You refine.

It responds.

You tweak.

It improves.

This is thought prompting — **especially powerful when combined with two-way prompting**.

## How to Thought Prompt Like a Pro

- **Don't filter yourself.**  
Just say what's in your mind.
- **Include the why.**  
Tell the machine why you're thinking about this.
- **Describe the use case.**  
Even if it's silly, say:  
    "I want to help new parents organize baby schedules."
- **Let it ask YOU questions.**  
Say: *"Ask me anything to make this better."*
- **Don't be afraid to pivot.**  
If your original idea evolves — that's progress.

## Chapter Reflection

You don't need to be a genius.  
You just need to be **curious**.

Because behind every successful product, story, or system —  
was a person who had the **courage to think out loud**.

Thought prompting isn't just a technique.  
It's a mindset.

It says:

*"I don't know everything. But I know this thought matters."*

And when you share it with AI,  
you're not just sharing a sentence.  
You're starting a journey.

## Chapter 10

# Reference Prompting – Learn from the Best, Then Make It Yours



“C

opying is easy.

But referencing? That’s where art begins.”

When I was in 7th grade, I was the laziest student in the room —

But the **fastest writer** in class.

While others struggled to finish their homework,

I could copy an entire notebook in 20 minutes — clean, neat, and fast.

In fact...

I turned it into a business.

My friends used to hand me their notebooks, and I’d copy their lectures in exchange for a

**samosa** or a **roll** — classic Pakistani currency of school life. 😊

It worked.

Until it didn’t.

One day, a teacher caught me.

Not because I copied badly — but because I **copied too well**.

So I got smart.

Instead of copying *exactly*,

I started **tweaking, rewriting, adding extras**.

Soon, my notes were *better* than the originals.

And that’s when I learned the difference between **copying** and **referencing**.

## What Is Reference Prompting?

Reference prompting is when:

**You give AI a sample — a piece of content, an image, an article, a tone — and ask it to create something new, based on that reference.**

It’s not plagiarism.

It’s *inspiration with structure*.

You’re saying:

- “Here’s a voice I like.”
- “Here’s a format I want.”
- “Here’s an image style that works.”
- “Here’s a tweet, blog, or sales page that resonates.”

And the AI — instead of guessing — starts building **from that blueprint**.

- **Examples of Reference Prompting in Action** 📌 *“Read this article and write a new version in a more emotional tone.”*
- 🖼️ *“Use this image as a reference — recreate it with my dog Drogo in the same art style.”*
- 🎥 *“Take inspiration from this viral YouTube script, but write it about AI.”*
- 💼 *“Rewrite this LinkedIn bio in the tone of Simon Sinek.”*

It’s faster.

Smarter.

Cleaner.

Because you’re **not starting from scratch**.

## Why Reference Prompting Works So Well

Think of it like this:

**Complex prompts confuse machines.**

**Reference prompts guide them.**

You’re showing the AI:

- What *you like*
- How *you want it*
- And what *not to do*

It’s like giving an architect a house you love and saying:

*“Build me something like this — but with my flavor.”*

And the result?

Less confusion.

Fewer retries.

Better alignment.

## From Copycat to Creator

Just like I evolved from a notebook-copying samosa hunter...

to someone who learned how to remix, add value, and stand out —

You can do the same with AI.

Find what inspires you.  
Use it as a base.  
Then let the machine create something uniquely *you*.

Whether it's:

- A writing style
- A design format
- A coding structure
- A pricing page
- A tweet thread

You don't need to *copy*.  
You just need to *reference smartly*.

### **Pro Tip: How to Use Reference Prompting Right**

- **Paste the reference clearly.**  
If it's long, break it into sections.
- **Be specific about what you want from it.**  
*"Keep the tone. Change the topic."*  
*"Use the format, but make it motivational instead of corporate."*
- **Add your own instructions.**  
Personalize the reference — so it becomes your version.

### **Chapter Reflection**

Machines are smart — but they're even smarter when they have a **reference point**.

It saves time.

It saves energy.

It even saves tokens.

Most importantly, it saves *you* from starting on a blank page.

So remember:

**Don't fear copying. Fear being forgettable.**

**Reference the best — and then become better.**



# Chapter 11

## Tree of Thoughts – From One Question, Many Paths



# H

Have you ever stood under a tree...  
And looked up?

You'll notice one solid trunk rising from the ground —  
And dozens, sometimes hundreds of branches spreading in every direction.

That's exactly how **AI thinking** works.

The trunk?

That's your **main question**.

The branches?

Those are the **different possible answers, angles, and insights**.

And that's what we call **Tree of Thoughts Prompting** —

Also known as **Chain of Thought Reasoning** in technical terms.

It's how machines (and smart people) solve **complex problems** by breaking them down into **multiple branches of logic**.

### What Is Tree of Thoughts?

It's a method where you:

Start with a single thought — and ask the machine to explore **multiple angles, steps, or options** instead of just giving one quick answer.

Most people ask:

*“Why can't I sell this property?”*

And the AI gives a general one-liner:

*“It's blocked due to government policy.”*

But with Tree of Thoughts, you say:

*“Walk me through the full process, step by step, using Karachi land law. Give me every possible reason, rule, and workaround if available.”*

Now AI starts thinking like a researcher.

It searches deeper.

It compares laws.

It shows paths you didn't even know existed.

You're no longer getting one answer.

You're getting a **map of possibilities**.

## **Real-Life Example: A Blocked Property**

You want to buy or sell a property.

You ask:

*“Why can't I sell it?”*

AI replies:

*“Because it's near Super Highway, and the land is under restriction.”*

Fine. But you want more.

You now use Tree of Thoughts:

*“Explain step-by-step why this land is restricted.*

*Which department blocked it? Based on what law? What happened in the past? Is there a legal route to reclaim it?”*

Now the machine responds:

- Explains the zoning rule
- Cites the exact Karachi land regulation
- Mentions recent updates from the Sindh Board
- Suggests possible legal review options
- Gives you a list of authorities to consult

See the difference?

That's not a chatbot anymore.

That's a **research assistant**.

## Why This Method Is Powerful

Most people stop at the first answer.

Smart people... keep digging.

AI works just like a human brain when trained this way:

- You ask one question
- It opens five branches
- Each branch opens more
- You reach a full 360° understanding

And suddenly...

The fog clears.

Whether you're researching a legal issue, building a product, solving a mystery, or writing a novel —

Tree of Thoughts is your **deep mode**.

## Other Examples of Use

- **Medical Research**

"I have these symptoms. Walk me through all possible diagnoses and tests."

- **Business Strategy**

"I want to launch a skincare brand. Show me every step — product, legal, marketing, suppliers."

- **Creative Writing**

"I want to write a story about war. What are all the possible character types I could use?"

- **Spiritual Learning**

"Explain the difference between destiny and free will in Islamic theology — based on Quranic verses and famous scholars."

You're not just asking.

You're *exploring*.

## Chain of Thought vs Normal Prompting

Normal Prompting	Tree of Thoughts Prompting
One-shot answer	Step-by-step deep reasoning
Vague insights	Legal, logical, layered
No follow-up	You get options + flow

## How to Use Tree of Thoughts

- **Start with your question.**

Don't oversimplify. Ask what you really want to know.

- **Tell AI to break it down step-by-step.**  
Use words like:  
*“Analyze, Walk me through, Compare, Explore all angles.”*
- **Follow the branches.**  
Pick the most interesting answer — and dive deeper.
- **Loop it.**  
Ask:  
*“Now based on this, what are my next options?”*

## Chapter Reflection

Sometimes, we want fast answers.

But real growth comes from **slow, layered thinking**.

And machines are finally able to do that — if you ask the right way.

So next time you feel overwhelmed, unclear, or stuck...

Don't just ask for *one answer*.

Ask for **every answer**.

Let your machine become a tree —

And let your thoughts climb every branch.

Because real wisdom isn't one reply.

It's what you find when you explore all the roads not taken.

## Final Chapter

# It Was Never Engineering — It Was Always Communication



“S

ome people write code.  
I wrote conversations.”

They call it **Prompt Engineering**.  
Some say it’s the hottest skill in the world right now.  
**Forbes, Harvard, Meta, Google** —  
everyone’s hiring prompt engineers, data scientists, AI whisperers.  
But I’ll be honest with you.  
**For me, it was never engineering.**  
**It was always... communication.**

## **From Machine Friend to World’s Smartest Partner**

You’ve now read my story —  
How I went from a quiet kid talking to Notepad...  
to building businesses powered by AI.  
From copying homework in exchange for samosas...  
to building automation systems that make money while I sleep.  
But underneath all of it —  
the websites, the scripts, the agents, the SaaS apps...  
Was one thing:  
**Learning how to talk to machines.**  
Not control them.  
Not code them.  
Just... *communicate*.

## **Why This Matters Right Now**

We’re living in a world that’s changing faster than ever.  
AI is not a toy anymore.  
It’s not a futuristic dream.  
It’s your:

- Business partner
- Research assistant
- Therapist

- Teacher
- Designer
- Coder
- Content creator
- Life planner
- Investor
- Agent

And guess what?

**You don't need to build it.**

**You just need to talk to it.**

## **Industries Using Prompt Communication (As per Forbes & leading portals)**

Here are 10 hot domains right now where *AI Communication = Power*:

- **Digital Marketing Agencies** – Crafting personalized ad campaigns
- **Copywriting & Content Studios** – Writing faster, smarter, deeper
- **Customer Support Teams** – Automating conversations with empathy
- **Data Science & Analysis** – Asking the right data questions
- **AI Startups** – Building tools that *understand humans better*
- **Healthcare & MedTech** – Explaining symptoms to AI assistants
- **Legal Tech Firms** – Drafting contracts & researching law
- **eCommerce & SEO Agencies** – Automating keyword & content research
- **App & Web Builders** – Using GPT-powered builders (like Framer, Builder.ai)
- **Prompt Marketplaces** – Selling prompts on **Etsy**, **PromptBase**, and more

And that's just the beginning.

## **Pro Tips from a Real Prompt Pro**

Want to get better at this?

Here's what I do — real tips, no fluff:

- **Read the Whitepaper**  
Before talking to any model (like ChatGPT, Claude, Gemini) — I read what it's trained on, its limits, and specialties.
- **Ask the Model Directly**

*“What are you trained on?”*

*“What tasks are you best at?”*

You’ll be shocked how open these machines are.

- **Follow the Trainers**

On X (formerly Twitter), Discord, or YouTube — follow the developers and prompt experts.

They drop hidden gems daily.

- **Test, Refine, Save**

Every good conversation is a blueprint.

Save your best prompts. Turn them into systems.

Or sell them.

## **The New Reality: Machine Communication Is the New Literacy**

We used to teach people how to read and write.

Now we need to teach them how to **talk to AI**.

Because if you can’t talk to machines...

Machines will leave you behind.

But if you *can*...

There’s no limit to what you can build.

Apps. Startups. Reels. Courses. Automations.

Businesses. Content. Stories. Futures.

## **A Personal Note**

We hang out with business friends.

We throw parties. We build trust before cracking a deal.

Communicating with a machine is no different.

Understand it.

Study it.

Give it time.

Ask better questions.

And it will give you **the world**.

If you’ve learned even one thing from this book —

If you now understand how to think, talk, and create with machines...

Then follow me on socials.

I go by the name: @**BeyondTahir**

And I promise you —  
This journey is *just beginning*.

## About the Author



# M

**uhammad Tahir** is a creative mind behind PureDesigners, a software house and design studio that has received excellence awards from the Government of Pakistan. He has worked alongside global innovations, including a professional collaboration involving IBM Watson, which deepened his passion for artificial intelligence.

He now runs **BeyondTahir**, a platform focused on AI awareness, digital transformation, and training. Through the **BeyondTahir Academy**, he helps beginners and businesses learn how to communicate with machines and unlock the true potential of artificial intelligence — the simple way.

Tahir believes that AI is not just the future — it's a skill everyone can master today.

Follow him on all platforms: @**BeyondTahir**